Call for nominations!

NORTH ATLANTIC SEAFOOD FORUM SUSTAINABILITY AWARD

NASF
by Pareto Securities

NASF Sustainability Award 2027

Criteria & Guidelines for Nominations

Introduction

The NASF Sustainability Award recognises organisations, initiatives, and individuals delivering measurable contributions to a more sustainable seafood industry.

The award celebrates achievements that demonstrate innovation, documented results, and long-term value creation, while promoting solutions that can benefit the wider seafood sector.

All nominations are evaluated by an independent jury against the criteria set out in this document.

Eligibility

Nominations are welcomed from across the seafood value chain, including fisheries, aquaculture, feed production, seafood processing, technology providers, research institutions and supporting organisations.

To be eligible, nominees must:

- Operate wholly or partly within the North Atlantic seafood sector.
- Demonstrate a clear contribution to sustainability.
- Be able to document measurable results or impact.
- Provide sufficient information for assessment by the jury.

Self-nominations are welcomed.

Award Criteria

The jury evaluates nominations using the following criteria.

1. Measurable Impact

The initiative should demonstrate clear, documented and verifiable results.

Examples may include:

- Reduced environmental footprint
- Improved resource efficiency
- Positive social outcomes
- Economic value creation
- Demonstrated industry improvements

The emphasis is on measurable achievements rather than intentions alone.

2. Innovation

The initiative should demonstrate innovation through:

- New technologies
- Improved production methods
- Novel business models
- New approaches to resource management
- Solutions that challenge established practices

Innovation should contribute directly to improved sustainability performance.

3. Sustainability and Long-Term Value

The jury considers whether the initiative contributes to long-term sustainability by balancing environmental, social and economic considerations.

Particular attention is given to:

- Responsible use of natural resources
- Long-term benefits
- Value chain impacts
- Avoidance of unintended consequences

4. Scientific Integrity and Credibility

Nominations should be supported by credible evidence wherever relevant, including:

- Scientific research
- Independent verification
- Monitoring and reporting
- Transparent documentation

Robust evidence strengthens the assessment of impact and effectiveness.

5. Governance and Stakeholder Engagement

The jury evaluates:

- Leadership and accountability
- Transparency
- Stakeholder engagement
- Collaboration across the value chain

Successful sustainability initiatives often depend on effective partnerships and sound governance.

6. Industry Relevance and Scalability

Particular consideration is given to initiatives that can:

- Be replicated by others
- Be adapted to different applications
- Scale beyond their original implementation
- Deliver wider benefits across the seafood industry

7. Economic Viability

Long-term sustainability requires commercially viable solutions.

The jury therefore considers:

- Financial sustainability
- Operational feasibility
- Long-term implementation potential
- Value creation for stakeholders

Independent Jury

All nominations are reviewed by an independent jury comprising individuals with expertise in seafood, sustainability, business and scientific research.

The jury evaluates nominations against the published criteria and selects finalists and the award recipient through a structured assessment process.

Nomination Guidance

A strong nomination will typically include:

✅ A clear description of the initiative

✅ Evidence of measurable results

✅ Supporting documentation or data

✅ Explanation of the sustainability benefits achieved

✅ Information on industry relevance and potential for broader adoption

Key Dates

Nomination deadline: 10 January 2027

Award presentation: North Atlantic Seafood Forum 2027, Bergen, Norway

Submission email: s_award@nor-seafood.no

Guiding Principle

The NASF Sustainability Award recognises demonstrated achievements that contribute to a more sustainable seafood industry, with particular emphasis on measurable impact, innovation and long-term value creation.